Case Study

COMPANY ➞ Public Broadcaster
SECTOR ➞ Government & Public Sector
LENGTH OF PROJECT ➞ 3 years & on-going
PROJECT TYPE ➞ Resourcing

OBJECTIVES ➞ To provide resources and staffing solutions to support the delivery of a range of projects as part of a once-in-a-generation programme of works.

WHAT we delivered...

Providing Clarity

› Providing an effective relationship with the customer in order to ensure a clear definition of the roles, skills and expertise required throughout the project

› Providing a team of both staff and contractors who possess a high level of expertise and experience

Guaranteeing Success

› Guaranteeing the sourcing and assessment of the right people based on our extensive knowledge and understanding of the industry sector

› Asq’s temp-to-perm, contract-to-perm and 6 month replacement guarantee provided reassurance and flexibility to the customer ensuring successful outcomes for everyone involved

Ensuring Flexibility

› Ensuring the provision of the most appropriate strategies in order to facilitate the sourcing of competent and capable resources

› Ensuring that the needs and expectations of the customer were met by working closely with them throughout the project
HOW we delivered it...

The Broadcasting Organisation required the sourcing of senior and mid-level staffing for a variety of projects, programmes and business critical tasks; all as part of a once-in-a-generation integrated media system roll-out. By securing highly skilled and expert resources within a specific timeframe, Asq were able to build a solid and engaged relationship with the customer.

Asq were also able to introduce the ‘On Demand’ resource to the customer as a possible resource for future projects.

The ‘On Demand’ resource was of particular interest to the customer due to the flexibility it offers from a budgeting perspective, and to fill short-term and interim resource gaps.

In addition to the staffing resources, Asq also provided the customer with an online timesheeting tool to support the management of the contractors. This simple and easy-to-use solution allowed the customer to monitor hours delivered, leave, absences and expenses.

WHY we were the right solution...

Asq works with its customers and their teams to understand the scope and technical requirements of each position. When necessary, Asq asks tough questions about how the customer reached its decisions. Asq also seeks to understand the purpose and values of the customer’s business to ensure a good cultural fit.

Asq has built a database of IT and Project Management professionals over 15 years - it doesn’t trawl LinkedIn or mindlessly CV harvest recruitment sites to fill the client’s inbox with unsuitable candidates.

Asq’s ability to build a solid rapport with key decision makers ensured that only top quality expertise and skills were sourced. Asq used its skill as a professional search and selection partner to present only the best qualified and best suited candidates for its customers.

Success through clarity and flexibility

Let’s arrange a coffee... Call us on +61 1300 768 658