

## WHAT we delivered...

### Providing Clarity

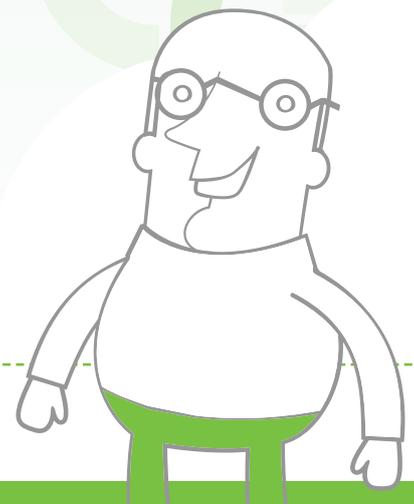
- Providing an effective relationship with the customer in order to ensure a clear definition of the roles, skills and expertise required throughout the project
- Providing a team of both staff and contractors who possess a high level of expertise and experience

### Ensuring Flexibility

- Ensuring the provision of the most appropriate strategies in order to facilitate the sourcing of competent and capable resources
- Ensuring that the needs and expectations of the customer were met by working closely with them throughout the project

### Guaranteeing Success

- Guaranteeing the sourcing and assessment of the **right** people based on our extensive knowledge and understanding of the industry sector
- Asq's temp-to-perm, contract-to-perm and 6 month replacement guarantee provided reassurance and flexibility to the customer ensuring successful outcomes for everyone involved



# HOW we delivered it...

The Broadcasting Organisation required the **sourcing of senior and mid-level staffing** for a variety of projects, programmes and business critical tasks; all as part of a once-in-a-generation integrated media system roll-out. By **securing highly skilled and expert resources** within a specific timeframe, Asq were able to build a solid and engaged relationship with the customer.

Asq were also able to introduce **the 'On Demand' resource** to the customer as a possible resource for future projects.

The 'On Demand' resource was of particular interest to the customer due to **the flexibility** it offers from a budgeting perspective, and to fill short-term and interim resource gaps.

In addition to the staffing resources, Asq also provided the customer with **an online timesheeting tool** to support the management of the contractors. This simple and easy-to-use solution **allowed the customer to monitor** hours delivered, leave, absences and expenses.

# WHY we were the right solution...

- Asq works with its customers and their teams to understand the **scope and technical requirements** of each position. When necessary, Asq asks tough questions about how the customer reached its decisions. Asq also seeks to **understand the purpose and values** of the customer's business to ensure a good cultural fit.
- Asq has built a database of IT and Project Management professionals over 15 years - it doesn't trawl LinkedIn or mindlessly CV harvest recruitment sites to fill the client's inbox with unsuitable candidates.
- Asq's ability to build a **solid rapport with key decision makers** ensured that only top quality expertise and skills were sourced. Asq used its skill as a professional search and selection partner to present only the **best qualified and best suited candidates** for its customers.

Let's arrange a coffee...

Call us on

+61 1300 768 658



Success through clarity and flexibility